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The Music Industry Handbook : Paul Rutter : 9781138910508

If they can assess their skills and make sure they are relevant, it would make the industry a better place. The Music Industry Handbook by Paul Rutter was published by Routledge in May 2011. For more information please visit: www.routledge.com/9780415586818. RRP: £24.99.

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The music industry uses a range of media platforms to promote and market the media texts it produces. Record labels aim to get information about artists and new releases out to their target...

Marketing - Music - GCSE Media Studies Revision - BBC Bitesize

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Music Business Handbook and Career Guide: Amazon.co.uk ...

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