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The Industrious Revolution is the title given to a period of time, usually given as between 1600 and 1800 that led up to the Industrial Revolution. It is a term first coined by the Japanese demographic historian Akira Hayami, and accepted by other historians to help further explain the advent of the Industrial Revolution. Much of this theory deals with the spending behaviours of families in the period. It also deals with the production and consumption of goods. In fact, Industrious Revolutions a

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Jan de Vries, The Industrious Revolution: Consumer Behavior and the Household Economy, 1650 to the Present. Cambridge: Cambridge University Press, 2008. xii + 327 pp., \$23 (paperback), ISBN: 978-0-521-71925-4. Reviewed for EH.NET by Hans-Joachim Voth, Department of Economics, Universitat Pompeu Fabra, Barcelona. This is an impossible book.

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