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At Fern Fort University, we write Pearson's Successmaker: Putting the Customer First in Transforming Product Development Processes case study recommendation memo as per the Harvard Business Review Technology & Operations case memo framework.

[Case Memo] Pearson's Successmaker: Putting the Customer ...

This study investigates SuccessMaker, which FPS uses exclusively for ELLs. Pearson 's Efficacy team interviewed two FPS staff members about the district 's ELL program: Jeanine Clever, English language learning coordinator, and Rola Masri, bilingual paraprofessional.

Pearson Efficacy & Quality CASE STUDY

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Sustainable School Transformation: An Inside-Out School Led Approach explores how we can best build a truly world class education system. It presents a theoretical and practical case for an alternative approach that combines the rigour of traditional 'top-down' accountability models with the engagement and buy-in of school led 'inside-out' approaches – a combination which can be applied to any school in any context internationally. David Crossley and a range of practitioners and academics draw on their extensive experience of past approaches to school improvement in the UK and US. Rather than reject 'top-down' accountability models, they explore new ways of

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developing them alongside 'inside-out' school led approaches that really do motivate those in our schools who in the final analysis have to deliver the aspirations of politicians and our wider societies for all our young people. The book is based on the premise that Peter Drucker's notion of addictive achievement, discussed in relation to students in Post Capitalist Society, applies to staff and schools too, and if we want to build a truly world class system it will only be achieved through the motivation and resultant efforts of all those in our schools.

This volume aims to document the most important worldwide accomplishments in converging knowledge and technology, including converging platforms, methods of convergence, societal implications, and governance in the last ten years. Convergence in knowledge, technology, and society is the accelerating, transformative interaction among seemingly distinct scientific disciplines, technologies, and communities to achieve mutual compatibility, synergism, and integration, and through this process to create added value for societal benefit. It is a movement that is recognized by scientists and thought leaders around the world as having the potential to provide far-reaching solutions to many of today ' s complex knowledge, technology, and human development challenges. Four essential and interdependent convergence platforms of human activity are defined in the first part of this report: nanotechnology-biotechnology-information technology and cognitive science (" NBIC ") foundational tools; Earth-scale environmental systems; human-scale activities; and convergence methods for societal-scale activities. The report then presents the main

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implications of convergence for human physical potential, cognition and communication, productivity and societal outcomes, education and physical infrastructure, sustainability, and innovative and responsible governance. As a whole, the report presents a new model for convergence. To effectively take advantage of this potential, a proactive governance approach is suggested. The study identifies an international opportunity to develop and apply convergence for technological, economic, environmental, and societal benefits. The panel also suggests an opportunity in the United States for implementing a program aimed at focusing disparate R and D energies into a coherent activity - a "Societal Convergence Initiative". This study received input from leading academic, industry, government, and NGO experts from the United States, Latin America, Europe, Asia, and Australia.

Dyslexia in Adolescence: Global Perspectives presents international case studies on the psychosocial development and academic progress of adolescents with dyslexia to enhance understanding of adjustment factors, outcomes and support. The continuation of a qualitative longitudinal research project that focused on children between ten and twelve years of age, this volume revisits them between ages fourteen and sixteen. Through semi-structured interviews, personal narratives, and other assessments, these case studies relate the trials and tribulations associated with the development of adolescents with dyslexia from around the world and the challenges that parents face in

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supporting their children.

PageWell, an e-reading platform provider, was preparing to launch PageWell 2.0 to the larger full-time MBA student market after a successful trial of PageWell 1.0 in Executive MBA (EMBA) classes at the Kellogg School of Management. Research had shown that full-time MBA students would be very interested in using products that allowed electronic access to course materials everywhere and across many platforms and that allowed electronic note-taking and storage. To better understand this user group, PageWell conducted a market research survey of students, faculty, and administrators to gauge their needs, preferences, and potential interest in the PageWell product. The study revealed that MBA student usage patterns, scenarios, and behavior varied significantly from EMBA student needs and perceptions. PageWell now had the task of prioritizing the product requirements and recalibrating the market requirements document to more accurately reflect student needs and thus create a viable product. After students have analyzed the case, they will be able to:

- Use customer feedback to help define requirements for a new product
- Understand the role of personas and scenarios in defining requirements
- Understand how to use scenarios and scenario templates to derive scenario implementation requirements
- Understand how to prioritize scenarios based on customer, company, and competitive criteria
- Write a market requirements document for a next-version technology product ...

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STEM Integration in K-12 Education examines current efforts to connect the STEM disciplines in K-12 education. This report identifies and characterizes existing approaches to integrated STEM education, both in formal and after- and out-of-school settings. The report reviews the evidence for the impact of integrated approaches on various student outcomes, and it proposes a set of priority research questions to advance the understanding of integrated STEM education. STEM Integration in K-12 Education proposes a framework to provide a common perspective and vocabulary for researchers, practitioners, and others to identify, discuss, and investigate specific integrated STEM initiatives within the K-12 education system of the United States. STEM Integration in K-12 Education makes recommendations for designers of integrated STEM experiences, assessment developers, and researchers to design and document effective integrated STEM education. This report will help to further their work and improve the chances that some forms of integrated STEM education will make a positive difference in student learning and interest and other valued outcomes.

This practical book and its accompanying CD-ROM include over 100 schedules to help elementary schools raise student achievement.

Curriculum Leadership: Strategies for Development and Implementation, Third Edition is a one-of-a-kind resource written for educational leaders, teachers, and administrators. Responding to the need for globally connected classrooms and innovative leadership, this unique text provides a rich and inclusive foundation of

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curriculum. The authors draw upon a wide range of research and experience to provide readers with creative, up-to-date curriculum strategies and ideas. In sharing innovative programs, learning experiences, and new approaches, they build a solid connection for curriculum development from theory to practice, helping future leaders in education meet the global challenges of our time.

This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.

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