

Media Kit 2017 Science

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MEDIA KIT 2017 - Science Magazine Advertising

MEDIA KIT. www.americanscientist.org. 2017 Media Kit | advertising@amscri.org. Published since 1913, American Scientistis written for those curious about new discoveries in all fields of science and engineering. Honored with many awards for editorial, design and illustration quality, American Scientist's articles are written by scientists and engi - neers to be understood by a well-educated audience.

Scientist AMERICAN 2017

creative science teachers who develop innovative and sustainable curricula. Mechanisms are needed to share knowledge across generations of teachers. We need to recognize personal expression as an essential aspect of ... Vivid Science Media Kit 2017 Created Date:

Vivid Science Media Kit 2017 - Oregon State University

MEDIA KIT. Effective January 2017. ADVERTISING OPPORTUNITIES WITH. ASSOCIATION FOR PSYCHOLOGICAL SCIENCE. All Advertising subject to APS approval. Inside Front Cover Earned B&W rate + 35% Inside Back Cover..... Earned B&W rate + 25% Back Cover..... Earned B&W rate + 50% Facing Table Of Contents.....

MEDIA KIT - SAGE Publications Inc

Media Kit; Multimedia; Join our media mailing list; Media Kit. Resources. Media Guide; Quick Reference Media Guide; IAS 2017 Official Press Programme; ... 9th IAS Conference on HIV Science (IAS 2017) 23-26 July 2017 | Paris, France Palais des Congrès, 2 Place de la Porte Maillot, Paris .

Media Kit - IAS 2017

Media Kit 2017. canadian ood siness // Media Kit » The science of food and beverage Class SeSSion cereal's healTh game is in Prepping the next generation of food technologists sePT/OcT. 2016 Snack nation Canadian Food Business Published 4 times a year in both a print and digital format we have

Media Kit 2017 - Dovetail Communications Inc.

media kit SciFest All Access is a Virtual STEM Expo brought to you by the USA Science & Engineering Festival! Attendees will virtually experience exhibit booths featuring hands-on and interactive STEM content, get an all-access pass to performances on the STEM Stage, hunt for clues and earn badges and prizes in the Scavenger Hunt, gear up in ...

Media Kit - SciFest All Access | USASEF

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There's only one Science.. Science has long been one of the most credible and trusted sources of information for scientists around the world. Published by the not-for-profit AAAS, Science – and its growing family of journals – continue to set the standard for original research and news content that scientists have come to depend on. Our varied marketing solutions, from print to online to ...

For Advertisers | Science | AAAS

Read 'Magazine Industry Trends Every Science Marketer Should Know' # Four: The Mad Men & Women of Science Marketing. The C&EN Media Group team started this blog as a how-to resource for the science marketing community, using a monthly newsletter, white papers, and Q&A's with industry leaders to engage with this audience.

Marketing Elements Year in Review: Our ... - C&EN Media Group

2017 Bootcamp (Archive) Details ; Schedule ; Recap Photos ... Home / Media Kit. ... Link to video on Vimeo (available for download on Vimeo) Center for Gender Equity in Science and Technology at Arizona State University. A research unit of The College of Liberal Arts and Sciences.

Media Kit | Center for Gender Equity in Science and Technology

science, from lab stations to online materials to lecture performances. Use of object assemblages encourage personalization: teachers and students developing unique perspectives and expertise. A goal is supporting teachers and ... Vivid Science Media Kit 2017 Created Date:

Vivid Science Media Kit 2017 - Oregon State University

2017 MEDIA KIT NATIONAL WILDLIFE 3 Mission Uniting all Americans to ensure wildlife thrive in a rapidly changing world. Editorial scope of National Wildlife magazine Jacqueline Orsulak Brian Shults Em Sartor James Hendrickson Eric Lefranc Mark Lagrange John E Heintz Jr Laura Carter Wildlife In-depth coverage of the challenges that affect our

2017 MEDIA KIT - National Wildlife Federation

The Magazine Media 360 Brand Audience Report shows 6.2 percent average performance growth of the magazine sector in 2015 (pg 7). 2. Specifically, the Science & Technology magazine sector saw an almost 12 percent audience increase with a noticeable uptick in mobile access and video viewership (pg. 15).

Magazine Industry Trends Every Science ... - C&EN Media Group

Media Kit – Inspire Educators Workshops MEDIA KIT The VIRTUAL Inspire Educators Workshops is a special event series for educators designed to inspire and equip teachers with the most current and innovative STEM learning tools for the classroom.

Media Kit - Inspire Educators Workshops | USASEF

2017 Annual Conference Media Kit About oSTEM About Annual Conference Out in Science, Technology, Engineering, and Mathematics (oSTEM), Inc. is a 501(c)(3) non-profit professional society focused on LGBTQ people in the STEM community. With more than 75 student chapters at colleges/

November 16 - 19 | Chicago, IL | Hyatt Regency O'Hare

New Projects 2017 Events Educational Displays Social Media Mini Labs Magazine Museum A periodical with each issue focused on a different topic relating art and design to teaching science. Coinciding with OSU's 150th celebration, VividScience will launch an online museum of science teaching artifacts. Gen Bio labs will feature interactive lab ...

Vivid Science Media Kit 2017 - Oregon State University

MEDIA KIT 22 – 26 MARCH 2017. ABOUT WORLD SCIENCE FESTIVAL NEW YORK World Science Festival takes science out of the laboratory and into the streets, parks, museums, galleries and premier performing arts venues of New York City and beyond. The festival brings together great minds in science

MEDIA KIT - World Science Festival Brisbane

Media Kit Vegas PBS is a registered 501(c)(3) non-profit organization that uses television and an array of digital media to serve Nevada's educational, informational and artistic content needs.

Recontextualized Knowledge aims to analyze the communicative situations involved in the popularization of scientific knowledge: their settings, audiences, and the adaptive process of recontextualization in science communication. Taking an interdisciplinary approach, this publication brings together essays from rhetoric, linguistics, and psychology as well as political and education sciences to serve as an in-depth exploration of today's communicative situations in science communication.

This book addresses the roles and challenges of people who communicate science, who work with scientists, and who teach STEM majors how to write. In terms of practice and theory, chapters address themes encountered by scientists and communicators, including ethical challenges, visual displays, and communication with publics, as well as changed and changing contexts and genres. The pedagogy section covers topics important to instructors' everyday teaching as well as longer-term curricular development. Chapters address delivery of rhetorically informed instruction, communication from experts to the publics, writing assessment, online teaching, and communication-intensive pedagogies and curricula.

The Laura Ingalls Wilder Companion helps eager readers experience and discover Wilder's books like never before. Author Annette Whipple encourages children to engage in pioneer activities while thinking deeper about the stories and real-life circumstances of the Ingalls and Wilder families as portrayed in the nine Little House books. This valuable companion provides brief introductions to each Little House book, chapter-by-chapter story guides, and additional information related to each of the books' content and history. "Fact or Fiction" sidebars tell the surprising truth about Laura Ingalls Wilder's writing, while 75 activities, crafts, and recipes encourage kids to "Live Like Laura" using easy-to-find supplies. Thoughtful questions help the reader develop appreciation and understanding for stories. Every aspiring adventurer will enjoy this walk alongside Laura from the big woods to the golden years.

Exploring Science Communication demonstrates how science and technology studies approaches can be explicitly integrated into effective, powerful science communication research. Through a range of case studies, from climate change and public parks to Facebook, museums, and media coverage, it helps you to understand and analyse the complex and diverse ways science and society relate in today's knowledge intensive environments. Notable features include: A focus on showing how to bring academic STS theory into your own science communication research Coverage of a range of topics and case studies illustrating different analyses and approaches Speaks to disciplines across Media & Communication, Science & Technology Studies, Health Sciences, Environmental Sciences and related areas. With this book you will learn how science communication can be more than just about disseminating facts to the public, but actually generative, leading to new understanding, research, and practices.

This book explores creative solutions to the unique challenges inherent in crafting livable spaces in extra-terrestrial environments. The goal is to foster a constructive dialogue between the researchers and planners of future (space) habitats. The authors explore the diverse concepts of the term Habitability from the perspectives of the inhabitants as well as the planners and social sciences. The book provides an overview of the evolution and advancements of designed living spaces for manned space craft, as well as analogue research and simulation facilities in extreme environments on Earth. It highlights how various current and future concepts of Habitability have been translated into design and which ones are still missing. The main emphasis of this book is to identify the important factors that will provide for well-being in our future space environments and promote creative solutions to achieving living spaces where humans can thrive. Selected aspects are discussed from a socio-spatial professional background and possible applications are illustrated. Human factors and habitability design are important topics for all working and living spaces. For space exploration, they are vital. While human factors and certain habitability issues have been integrated into the design process of manned spacecraft, there is a crucial need to move from mere survivability to factors that support thriving. As of today, the risk of an incompatible vehicle or habitat design has already been identified by NASA as recognized key risk to human health and performance in space. Habitability and human factors will become even more important determinants for the design of future long-term and commercial space facilities as larger and more diverse groups occupy off-earth habitats. The book will not only benefit individuals and organizations responsible for manned space missions and mission simulators, but also provides relevant information to designers of terrestrial austere environments (e.g., remote operational and research facilities, hospitals, prisons, manufacturing). In addition it presents general insights on the socio-spatial relationship which is of interest to researchers of social sciences, engineers and architects.

A prescient warning of a future we now inhabit, where fake news stories and Internet conspiracy theories play to a disaffected American populace "A glorious book . . . A spirited defense of science . . . From the first page to the last, this book is a manifesto for clear thought."—Los Angeles Times How can we make intelligent decisions about our increasingly technology-driven lives if we don't understand the difference between the myths of pseudoscience and the testable hypotheses of science? Pulitzer Prize-winning author and distinguished astronomer Carl Sagan argues that scientific thinking is critical not only to the pursuit of truth but to the very well-being of our democratic institutions. Casting a wide net through history and culture, Sagan examines and authoritatively debunks such celebrated fallacies of the past as witchcraft, faith healing, demons, and UFOs. And yet, disturbingly, in today's so-called information age, pseudoscience is burgeoning with stories of alien abduction, channeling past lives, and communal hallucinations commanding growing attention and respect. As Sagan demonstrates with lucid eloquence, the siren song of unreason is not just a cultural wrong turn but a dangerous plunge into darkness that threatens our most basic freedoms. Praise for The Demon-Haunted World "Powerful. . . A stirring defense of informed rationality. . . Rich in surprising information and beautiful writing."—The Washington Post Book World "Compelling."—USA Today "A clear vision of what good science means and why it makes a difference. . . A testimonial to the power of science and a warning of the dangers of unrestrained credulity."—The Sciences "Passionate."—San Francisco Examiner-Chronicle

This book examines the visual representations used in the popular communication of genetics. Drawing upon public science communication theories, information design theories, and social semiotics, the book offers both in-depth analyses and high-level synthesis of how genetics is visualized for the U.S. public from the early 20th century to the present. Individual chapters focus on six visual genres: photographs, micrographs, illustrations, genetic code images, quantitative graphs, and molecular structure images. Han Yu challenges readers to consider the significance of these images we often take for granted, including their historical contexts, scientific backstories, information richness, stylistic choices, economic motivations, and social implications. In doing so, the book reveals the complex cognitive, affective, and social-cultural factors that both shape and are shaped by these images. The book will be particularly useful to scholars of public science communication and visual communication, practitioners of science communication, and scientists from a range of related life science disciplines.

100+ self-care hacks for any mom to eat right, move more, stress less and get a good night's sleep, by a doctor who is also a mom Why is it generally accepted that motherhood comes at the expense of our health—with all that weight gain, fatigue, and exhaustion? It doesn't have to be that way. What if your baby AND you could thrive together? We cure diseases. We create artificial ears using 3-D printers. We solved how to pee in space. We can figure this out—and now Dr. Darria has done just that. An Ivy league-trained physician and mom of two, Dr. Darria combed the latest in medicine, psychology, and holistic health for answers when her own health crises struck. She now brings those solutions to moms everywhere. For moms who just DontHaveTheTime (or energy), Mom Hacks gives you the specific smallest changes that yield the biggest impact for you and your child. Every hack is a mini super-charged solution with an immediate impact. So you feel good, lose the baby weight, and are more present, while raising thriving children—in an entirely do-able, time-saving, with-you-in-the-trenches way. Her humor and personal stories bring warmth and encouragement when mothers need it most. You can be the mother and woman you want to be, and with Mom Hacks, you don't have to listen to anyone who tells you otherwise. It's time for a new mom world order.

Written by leading scholars in the field of political communication, this book provides a comprehensive accounting of the campaign communication that characterized the unprecedented 2016 presidential campaign. • Provides detailed coverage of the most salient issues in the 2016 campaign from multiple perspectives and frames of reference • Presents contributions from top scholars in political communication representing the very best doctoral programs in the field, including numerous past presidents of the National Communication Association's political communication division • Includes all-original, multi-methodological, quantitative and qualitative research, giving readers a fuller understanding of the trends in and effects and content of political communication in the election

This book addresses the links between climate change and the threats it poses to sustainable development, from a distance education perspective. Discussing current trends and challenges in sustainable development education, climate literacy and innovations in climate change education, it contributes to the global debate on the implementation of education for sustainability. It also assesses the role that e-learning can play in this process, addressing pedagogical concepts as well as the wide range of technological options now available.

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