

Mastering The Dynamics Of Innovation

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2. James M. Utterback, Mastering the Dynamics of Innovation (Boston, Mass.: Harvard University Business School Press, 1994). 3. James M. Utterback and Linsu Kim, "Invasion of a Stable Business by Radical Innovation," in The Management of Productivity and Technology in Manufacturing, Paul Kleindorfer, ed. (New York: Plenum Press, 1986), pp. 113 ...

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