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Effy Oz was a Professor of Management Science and Information Systems at the Pennsylvania State University, Great Valley. In addition to publishing and presenting numerous academic and professional articles, Professor Oz authored best-selling textbooks in the areas of management information systems, e-commerce, and IT ethics.

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Managing & Using Information Systems: A Strategic Approach provides a solid knowledgebase of basic concepts to help readers become informed, competent participants in Information Systems (IS) decisions. Written for MBA students and general business managers alike, the text explains the fundamental principles and practices required to use and manage information, and illustrates how information systems can create, or obstruct, opportunities within various organizations. This revised and updated seventh edition discusses the business and design processes relevant to IS, and presents a basic framework to connect business strategy, IS strategy, and organizational strategy. Readers are guided through each essential aspect of information Systems, including information architecture and infrastructure, IT security, the business of Information Technology, IS sourcing, project management, business analytics, and relevant IS governance and ethical issues. Detailed chapters contain mini cases, full-length case studies, discussion topics, review questions, supplemental reading links, and a set of managerial concerns related to the topic.

The goal of Introduction to Information Systems is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management.

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This text is a revision of our highest-level, most strategic, introduction to MIS text. What sets this book apart from others is its managerial focus and its unique case approach. In addition, the new, fourth edition has been revised for currency throughout and offers new end of chapter real world cases.

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Assuming no prior knowledge of IS or IT, this book explains new concepts and terms as simply as possible. The importance of information in developing a company business strategy and assisting decision making is explained in this study volume.

Readers discover a managerially-focused overview of information security with a thorough treatment of how to most effectively administer it with MANAGEMENT OF INFORMATION SECURITY, 5E. Information throughout helps readers become information security management practitioners able to secure systems and networks in a world where continuously emerging threats, ever-present attacks, and the success of criminals illustrate the weaknesses in current information technologies. Current and future professional managers complete this book with the exceptional blend of skills and experiences to develop and manage the more secure computing environments that today's organizations need. This edition offers a tightened focus on key executive and managerial aspects of information security while still emphasizing the important foundational material to reinforce key concepts. Updated content reflects the most recent developments in the field, including NIST, ISO, and security governance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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