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Perhaps because of the power and fear that the Daily Mail commands, this is the first book to provide an unauthorized account of the newspaper with more global readers than any other. With a gripping personality-led narrative, informed by sources near the top of the paper, Mail Men investigates the secret behind the Mail's extraordinary longevity and commercial success.

Mail Men: The Unauthorized Story of the Daily Mail ...

Mail Men : The Unauthorized Story of the Daily Mail, Paperback by Addison, Adrian, ISBN 1782399720, ISBN-13 9781782399728, Brand New, Free shipping in the US The paperback of the acclaimed book that charts Daily Mail's checkered history and gives an unrivalled insight into its infamously elusive editor, Paul Dacre

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Mail Men: The Unauthorized Story of the Daily Mail - The Paper that Divided and Conquered Britain: Author: Adrian Addison: Edition: revised: Publisher: Atlantic Books, 2017: ISBN: 1782399712,...

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Mail Men: The Unauthorized Story of the Daily Mail - the Paper That Divided and Conquered Britain Adrian Addison Mail Men is the gripping, unofficial story of an institution that has become the self-proclaimed voice of middle England, and the adversary of liberals everywhere.

Mail Men: The Unauthorized Story of the Daily Mail - the ...

Mail men : the unauthorized story of the Daily Mail, the paper that divided and conquered Britain. [Adrian Addison] -- From its founding by the Harmsworth brothers in 1896, to turning 'compact' in 1971 and becoming the world's biggest newspaper website in 2011, Mail Men explores the rise and rise of the Daily Mail, ...

Mail men : the unauthorized story of the Daily Mail, the ...

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The author, in what he describes as the unofficial story, charts the rise of The Daily Mail newspaper from its founding by the Harmsworth brothers in 1896 through two world wars to it becoming compact in 1971 and then developing its online counterpart - with its reputation as the right wing voice of middle England.

Mail Men: The Story of the Daily Mail – the Paper that ...

Mail Men : The Unauthorized Story of the Daily Mail, Hardcover by Addison, Adrian, ISBN 1782399704, ISBN-13 9781782399704, Brand New, Free shipping million read it and love it; many millions more hate it.

Mail Men: The Unauthorized Story of the Daily Mail - The ...

Hola, Identifícate. Cuenta y Listas Cuenta Devoluciones y Pedidos. Prueba

Mail Men: The Unauthorized Story of the Daily Mail ...

Like being a fly on the wall at one of the most influential offices in the land, Mail Men is the unofficial story of an institution that has become the self-proclaimed voice of middle England, and the adversary of liberals everywhere. Journalist Adrian Addison gives us a revealing insight into the colourful cast of senior 'Mail-Men' (yes, nearly all men) who have moulded the paper through the decades - from Alfred C. Harmsworth, the Mail's founder and first owner to Paul Dacre the awkward ...

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I'm currently reading "Mail Men: The Unauthorized Story of the Daily Mail – the Paper That Divided and Conquered Britain" by Adrian Addison. It starts from the beginning, in the early 20th century, and about 15% into the tome, it describes the demise of one of its founders, Alfred_Harmsworth, and actually shows how insanity and austerity really blends well, and are quite impossible to tell apart.

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“Mail Men: The Story of the Daily Mail”—the first insanity ...

Perhaps because of the power and fear that the Daily Mail commands, this is the first book to provide an unauthorized account of the newspaper with more global readers than any other. With a gripping personality-led narrative, informed by sources near the top of the paper, Mail Men investigates the secret behind the Mail’s extraordinary longevity and commercial success.

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I’m currently reading “Mail Men: The Unauthorized Story of the Daily Mail – the Paper That Divided and Conquered Britain” by Adrian Addison. The book starts from the beginning of the family who founded the tabloid, in the early 20th century, and about 15% into the book, it describes the demise of one of its founders, “Lord Northcliffe“, simultaneously displaying how insanity and ...

chickenhawk – Niklas' blog

Adrian Addison is the author of Mail Men (3.90 avg rating, 109 ratings, 13 reviews, published 2015), Mind Mapping (4.11 avg rating, 9 ratings, 2 reviews)...

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Investigating the 2016 EU Referendum in the UK, *The Language of Brexit* explores the ways in which 'Brexit' campaigners utilised language more persuasively than their 'Remain' counterparts. Drawing parallels with effective political discourse used worldwide, this book highlights the linguistic features of an increasingly popular style of political campaigning. Concentrating on the highly successful and emotive linguistic strategies employed by the Brexit campaigners against the comparatively lacklustre Remain camp, Buckledee makes a case for the contribution of language towards the narrow 52-48% Brexit victory. Using primary examples, what emerges is how urging people to have the courage to make a bid for freedom naturally invokes more grandiloquent language, powerful metaphors and rousing partisan tone than a campaign which, on balance, argues that it's best to simply stick with the status quo. Examining the huge amount of discourse generated before, during and since the June 2016 EU Referendum, *The Language of Brexit* looks into the role language played in the democratic process and the influence and impact it had on electors, leading to an unexpected result and uncertain future.

James Bond is possibly the most well known fictional character in history. What most people don't know is that almost all of the characters, plots and gadgets come from the real life experiences of Bond's creator - Commander Ian Fleming. In this book, we go through the plots of Fleming's novels explaining the real life experiences that inspired them. The reader is taken on a journey through Fleming's direct involvement in World War II intelligence and how this translated through his typewriter into James Bond's world, as well as the many other factors of

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Fleming's life which were also taken as inspiration. Most notably, the friends who Fleming kept, among whom were Noel Coward and Randolph Churchill and the influential people he would mingle with, British Prime Ministers and American Presidents. Bond is known for his exotic travel, most notably to the island of Jamaica, where Fleming spent much of his life. The desk in his Caribbean house, Goldeneye, was also where his life experiences would be put onto paper in the guise of James Bond. As the island was highly influential for Fleming, it features heavily in this book, offering an element of escapism to the reader, with tales of a clear blue sea, Caribbean climate and island socialising. Ian Fleming might have died prematurely aged 53, but so much of him lives on to this day through the most famous spy in the world, James Bond.

Entertainment Journalism is a practical guide to one of the most highly visible areas of media practice. Drawing on 20 years' experience as an entertainment journalist, Ben Falk gives a comprehensive overview of journalistic reporting on the arts industries, with particular focus on film, music, TV and celebrity gossip. This is coupled with an extensive range of tips and tools to help students and young professionals hone the key skills required for a career in entertainment journalism. Interviews with industry professionals appear throughout, from current editors of the biggest entertainment brands, Hollywood bureau chiefs and critics to consumer publicists, multimedia content producers, live radio correspondents, video makers, TV presenters and social media specialists. Topics include: breaking a story interviewing techniques working at press junkets and red carpet events working with PRs selling as a freelance using social media for reporting and networking breaking into the industry. With up-to-

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the-minute expert advice, accessibly written guidance on writing and reporting and invaluable perspectives from those within the entertainment world, this is an instructive and insightful book for any aspiring showbiz journalist.

This book reviews changes in attitudes to immigrants in Britain and the language that was used to put these feelings into words between 1841 and 1921. Using a historical and linguistic method for an analysis of so far for this purpose relatively unused primary sources, it offers novel findings. It has found that changes in the meaning and use of the word alien in Britain coincided during the period between 1841 and 1921 with the expression of changing attitudes to immigrants in this country and the modification of the British variant of the English language. When people in Britain in these years used the term 'an alien', they meant most likely a foreigner, stranger, refugee or immigrant. In 1841 an alien denoted a foreigner or a stranger, notably a person residing or working in a country who did not have the nationality or citizenship of that country. However, by 1921 an alien mainly signified an immigrant in Britain – a term which, as this book shows, had in the course of the years since 1841 acquired very negative connotations.

Written with speakers of Swedish and English in mind, the author catches a glimpse of English at play with Swedish in mainstream news and international media between 2015 and 2020. What do we know about Volvo, immigrants or travel? Is Brexit part of a social practice? Why is French included as well as Norwegian wolves and wood? How do British and Swedish party leaders, US presidents and climate activists perform, and why so many elephants? When

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English is taken hostage to help occupy Swedish space it can affect the political direction and impact everyday lives. With curiosity and the help of other language(s) readers should get the gist of English on the run in Swedish Social Space.

Culture Wars investigates the relationship between the media and politics in Britain today. It focusses on how significant sections of the national press have represented and distorted the policies of the Labour Party, and particularly its left, from the Thatcher era up to and including Ed Miliband's and Jeremy Corbyn's leaderships. Revised and updated, including five brand new chapters, this second edition shows how press hostility to the left, particularly newspaper coverage of its policies on race, gender and sexuality, has morphed into a more generalised campaign against 'political correctness', the 'liberal elite' and the so-called 'enemies of the people'. Combining fine-grained case studies with authoritative overviews of recent British political and media history, Culture Wars demonstrates how much of the press have routinely attacked Labour and, in so doing, have abused their political power, distorted public debate, and negatively impacted the news agendas of public service broadcasters. The book also raises the intriguing question of whether the rise of social media, and the success of its initial exploitation by Corbyn supporters, followed by Labour as a whole in the 2017 General Election, represent a major shift in the balance of power between Labour and the media, and in particular the right-wing press. Culture Wars will be of considerable interest to students and researchers in the fields of media, politics and contemporary British history, and will also attract those with a more general interest in current affairs in the UK.

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This revised and updated tenth edition of the bestselling textbook *Politics UK* is an indispensable introduction to British politics. It provides a thorough and accessible overview of the institutions and processes of British government, an excellent grounding in British political history and an incisive introduction to the issues and challenges facing Britain today. This edition welcomes three brand new chapters - 'Elites in the United Kingdom', 'Gender and British politics' and 'UK Immigration policy in hostile environment' - alongside rigorously updated revised chapters. It delivers excellent coverage of contemporary events, with significant new material covering: the Johnson premiership and the national challenge of Covid-19, the end of the May premiership and the implementation of Brexit, the Labour Party's transition from Corbyn to Starmer, infrastructure and innovation, 'fake news', populism and nationalism, the UK's place in a post-Brexit world, climate change, social mobility and elite recruitment, devolution and regionalism, constitutional strain, the role of political advisers, abuse and incivility in politics and much more. Other features of the new edition include: A wide range of illustrative material, boxes and case studies providing illuminating examples alongside the analysis. A comprehensive 'who's who' of politics in the form of Profile boxes featuring key political figures. And another thing . . . pieces containing short articles on salient and pressing topics, written by distinguished commentators including Sir John Curtice, Sir Simon Jenkins, Andrew Rawnsley, Baroness Julie Smith of Newnham, and Philip Collins. Online interviews on the book's website see notable figures from British political life discussing the pressing issues of today. With chapters written by highly respected scholars in the field and contemporary articles on real-world politics from well-known political commentators, this textbook is an essential guide for all students of British politics.

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What skills do journalists exhibit in sensationalising, exaggerating and otherwise ‘tabloiding’ the truth, while usually stopping short of stating unambiguous falsehoods? Why has the tabloid news not collapsed as predicted, but thrived as a medium in an age of interaction and online commentary? This book is a comprehensive and accessible exploration of the British tabloid newspapers from the 1960s to the present day. Examining topics such as sex and the representation of women, national stereotypes and Britain’s relationship with Europe, war coverage, celebrities, investigative journalism and instances where the tabloids have misread the public mood, the author draws on Critical Discourse Analysis and Stylistics to take a language-led approach to the UK tabloids. With its interdisciplinary approach and readable prose style, this book will be of interest to a wide range of readers across language and linguistics, media and communication, journalism, political science and British cultural studies.

Visions and ruins explores the production of cultural memory in the Middle Ages and the uses the medieval past has been put to in modernity. Working with texts in Old English, Middle English and Latin, as well as visual and material culture, it traces connections in time, place, language and media to explore the temporal complexities of cultural production and subject formation. The book interrogates critical, poetic, artistic and political archives to reveal exchanges of cultural energy and influence between past and present, offering new ways of knowing the medieval past and the contemporary moment.

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