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The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman ' s professional background in law and her teaching experience in the business curriculum, combined with DesJardins ' background in philosophy and MacDonald ' s ability to distill complicated business transactions into understandable terms, results in a broad language, ideal for this approach and market.

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- Focuses on real-world ethical decision making at both the personal and policy levels and provides students with a decision-making process that can be used in any situation. - Practical applications throughout the text show how theories relate to the real world.

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Hartman and DesJardins have retained the focus on decision-making as well as the emphasis on both personal and policy-level perspectives on ethics. This edition continues to provide pedagogical support throughout the text.

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