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degrees, training or money--but only by you. Nearly everyone harbors a secret dream of starting or owning a business. In fact, a million businesses start in the United States every year.

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Growing Business By Paul Hawken
Growing a Business became the basis of a 17-part PBS series, which Hawken hosted and produced. The program, which explored the challenges and pitfalls of starting and operating socially responsible companies, appeared on television in 115 countries and reached more than 100 million people. Bibliography

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Paul Hawken - Wikipedia

Paul authors articles, op-eds, and peer-reviewed papers, and has written eight books including five national bestsellers: *The Next Economy* (Ballantine 1983), *Growing a Business* (Simon & Schuster 1987), and *The Ecology of Commerce* (HarperCollins 1993) *Blessed Unrest* (Viking, 2007), and *Drawdown, The Most Comprehensive Plan Ever Proposed to Reverse Global Warming* (Penguin).

Biography — Paul Hawken

Paul Hawken--entrepreneur and bestselling author--wrote *Growing a Business* for those who set out to make their dream a reality. He knows what he's talking about; he

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Growing a Business by Paul Hawken (1988, Trade Paperback

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the personal stories as a reminder that "Yes, you can grow!"
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grow! Five steps to growing your business: 1. Defining Growth 2. Preparing for Growth 3. Creating Growth 4. Managing Growth 5. Setting Boundaries for Growth Contents 2. Deciding to Grow 4. Gearing Up 6. Transforming Your Role: From Do-er to Manager to Strategist 8.

About this guide

Here is a detailed, revolutionary guide which explains how to: start your own business, choose a product or a service to sell, keep a growing business healthy. For anyone interested in business today, here is the program that spells out the principles of success in a whole new economic climate! ©1987 Paul Hawken (P)1987 Simon & Schuster

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Paul Hawken—entrepreneur and best-selling author—wrote *Growing a Business* for those who set out to make their dream a reality. He knows what he's talking about; he is his own best example of success. In the early 1970s, while he was still in his twenties, he founded Erewhon, the [then] largest distributor of natural foods.

Write — Paul Hawken

The brainchild of Eliot Jessep and Ben Hawken, the business revenue is already up more than 200 per cent on last year, and on track to notch up \$2.5 million in

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sales this year.

Discusses the prerequisites to starting a business and shares his own start-up strategies

A radically new understanding of and practical approach to climate change by noted environmentalist Paul Hawken, creator of the New York Times bestseller Drawdown Regeneration offers a visionary new approach to climate change, one that weaves justice, climate, biodiversity, equity, and human dignity into a seamless tapestry of action, policy, and transformation that can end the

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climate crisis in one generation. It is the first book to describe and define the burgeoning regeneration movement spreading rapidly throughout the world. Regeneration describes how an inclusive movement can engage the majority of humanity to save the world from the threat of global warming, with climate solutions that directly serve our children, the poor, and the excluded. This means we must address current human needs, not future existential threats, real as they are, with initiatives that include but go well beyond solar, electric vehicles, and tree planting to include such solutions as the fifteen-minute city, bioregions, azolla fern, food localization, fire ecology,

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decommodification, forests as farms, and the number one solution for the world: electrifying everything. Paul Hawken and the nonprofit Regeneration Organization are launching a series of initiatives to accompany the book, including a streaming video series, curriculum, podcasts, teaching videos, and climate action software.

Regeneration is the inspiring and necessary guide to inform the rapidly spreading climate movement.

There are no more reespected voices in the environmental movement than these authors, true counselors on the direction of twenty-first-century business. With hundreds of thousands of

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books sold worldwide, they have set the agenda for rational, ecologically sound industrial development. In this inspiring book they define a superior & sustainable form of capitalism based on a system that radically raises the productivity of nature's dwindling resources. Natural Capitalism shows how cutting-edge businesses are increasing their earnings, boosting growth, reducing costs, enhancing competitiveness, & restoring the earth by harnessing a new design mentality. The authors offer dozens of examples of businesses that are making fourfold or even tenfold gains in efficiency, from self-heating & self-cooling buildings to 200-miles-per-gallon cars, while ensuring that workers

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aren't downsized out of their jobs. This practical blueprint shows how making resources more productive will create the next industrial revolution

Provides a visionary blueprint for a marketplace where businesses and environmentalists work together, showing companies how to redesign and manufacture products in innovative ways, reeducate customers, and work closely with government toward a profitable, productive, and ecologically sound future. Reprint.

The New York Times bestselling examination of the worldwide movement for social and environmental change Paul Hawken has spent more than a

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decade researching organizations dedicated to restoring the environment and fostering social justice. From billion-dollar nonprofits to single-person dot.causes, these groups collectively comprise the largest movement on earth, a movement that has no name, leader, or location and that has gone largely ignored by politicians and the media. Blessed Unrest explores the diversity of the movement, its brilliant ideas, innovative strategies, and centuries of hidden history. A culmination of Hawken's many years of leadership in the environmental and social justice fields, it will inspire all who despair of the world's fate, and its conclusions will surprise even those within the

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movement itself.

□ New York Times bestseller □ The 100 most substantive solutions to reverse global warming, based on meticulous research by leading scientists and policymakers around the world "At this point in time, the Drawdown book is exactly what is needed; a credible, conservative solution-by-solution narrative that we can do it. Reading it is an effective inoculation against the widespread perception of doom that humanity cannot and will not solve the climate crisis. Reported by-effects include increased determination and a sense of grounded hope." —Per Espen Stoknes, Author, What We Think About When We Try Not To Think

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About Global Warming “There’s been no real way for ordinary people to get an understanding of what they can do and what impact it can have. There remains no single, comprehensive, reliable compendium of carbon-reduction solutions across sectors. At least until now. . . . The public is hungry for this kind of practical wisdom.” —David Roberts, Vox “This is the ideal environmental sciences textbook—only it is too interesting and inspiring to be called a textbook.” —Peter Kareiva, Director of the Institute of the Environment and Sustainability, UCLA In the face of widespread fear and apathy, an international coalition of researchers, professionals, and scientists have come together to

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offer a set of realistic and bold solutions to climate change. One hundred techniques and practices are described here—some are well known; some you may have never heard of. They range from clean energy to educating girls in lower-income countries to land use practices that pull carbon out of the air. The solutions exist, are economically viable, and communities throughout the world are currently enacting them with skill and determination. If deployed collectively on a global scale over the next thirty years, they represent a credible path forward, not just to slow the earth's warming but to reach drawdown, that point in time when greenhouse gases in the atmosphere peak and begin to

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decline. These measures promise cascading benefits to human health, security, prosperity, and well-being—giving us every reason to see this planetary crisis as an opportunity to create a just and livable world.

Ben & Jerry's. Stonyfield Farm. The Body Shop. Tom's of Maine. All leaders in the socially responsible business movement—and all eventually sold to mega-corporations. Do values-driven businesses have to choose between staying small, selling off, or selling out? Jill Bamburg says no. Based on intensive interviews with more than thirty growth-oriented,

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mission-driven entrepreneurs—including American Apparel, Give Something Back, Wild Planet Toys, Organic Valley Family of Farms, and Village Real Estate—her book explodes the myths of scale from both ends of the spectrum. She debunks both the limiting “small is beautiful” approach as well as the “you have to sell out to grow” mandate. Focusing on the unique challenges that socially conscious companies face, *Getting to Scale* addresses the issues that affect all businesses: Production and personnel Access to capital and markets Changes in organizational structure Ownership and control Corporate culture Filled with practical and

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tested advice, Getting to Scale provides a blueprint for socially responsible entrepreneurs in any industry who want to benefit larger groups of customers, have a greater positive impact on their communities, and maintain their independence by scaling up their enterprises.

Arguing that the current economy represents a move from a "mass" to a new "informative" economic system, the author explains how individuals can cope with, and benefit from the transition

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