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Both academia and the real world are showing a vastly increased interest in international logistics. Although this book covers the entire topic, it may not contain sufficient detail to answer all questions. The topic-and the challenge is much larger than any single book can cover! A number of people helped us, and their assistance should be recognized. They include Robert L. Argentieri, Eunice Coleman, Patricia J. Daugherty, Robert Derbin, Robert Hannus, Ken Knox, Douglas Long, Eugene L. Magad, Dale S. Rogers, Robert Rouse, John Silvey, and Clyde Kenneth Walter.

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This book is designed for both the business world and the classroom. A separate Instructor's Manual has been prepared and may be requested on school letterhead from Chapman & Hall. International Logistics 1 Introduction This book is about international logistics and the international logistics system. International means that it will deal with transactions involving individuals or firms in more than one nation. Logistics means the organized movement of goods, services, and, sometimes, people. Logistics was originally a military term. For example, in author Tom Clancy's novel, *Red Storm Rising*, Russian General Alekseyev thought to himself about a battlefield situation: "The tactics ... no, amateurs discuss tactics. Professional soldiers study logistics. ,,1 When one speaks of the international logistics system, he means that huge array of carriers, forwarders, bankers, traders, and so on that facilitate international transactions, trades, and movements of goods and services. Communications are important, and a logistics system includes whatever communication capability it needs.

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Delivering comprehensive coverage of current domestic and global trends, TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E equips readers with a solid understanding of what is arguably the most

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critical—and complex—component of global supply chains. Taking a managerial approach, the text explains the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. It provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. It also offers an overview of the operating and service characteristics, cost structure, and current challenges faced by current providers of transportation. In addition, the authors spotlight a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain. Completely up to date, the Eighth Edition features new readings, cases, and examples. It emphasizes global topics throughout, includes new coverage of hard and soft technology, and offers expanded discussions of fuel, energy, managerial, economic, and environmental issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

LOGISTICS SYSTEMS ANALYSIS Logistics, the subject of this monograph, is narrowly defined here to be the science that studies how to convey items from production to consumption in cost effective ways; some subjects of interest to logistics managers such as reliability and maintenance are not addressed. The theories that are covered, on the other hand, apply to generic items that can represent people, as well as freight; they should be of interest to passenger

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transportation firms and agencies.

Besides transportation, a logistics system usually includes other activities such as inventory control, handling, and sorting, which must be carefully coordinated if cost-effectiveness is to be achieved. Yet, both in theory and practice these activities are often examined separately. The operations research field includes sub-fields with specialized journals in inventory control, transportation, warehousing, etc ... Over the years, these sub-fields have evolved into disciplines that have developed their own specialized conventions and jargon, as a result making it increasingly difficult for researchers to communicate across disciplinary boundaries. Something similar happens in practice when firms become compartmentalized; if responsibilities for different logistical activities are allocated to different managers, decisions in the best interests of the firm are difficult (if not impossible) to make.

Bring modern logistics theory to life. By exploring modern logistics from a managerial perspective, this leading text brings theory to life with its timely, practical, and thorough coverage of the fundamentals of logistics in today's dynamic global landscape. The tenth edition reflects the latest technological and economic changes that have recently occurred in the business world.

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