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What is Corporate Social  
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Creating ethical cultures in  
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at TEDxPresidio Intro -

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Corporate Social Responsibility  
Managers faced with these kinds of tough ethical choices often benefit from a normative strategy—one based on norms and values—to guide their decision making. Normative ethics uses several

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Approaches to describe  
values for guiding ethical  
decision making.

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code of moral principles and  
values that govern the  
behaviors of a person or  
group with respect to what



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is right or wrong. American  
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code of moral principles and  
values that governs the  
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is right or wrong. Ethics

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sets standards as to what is good or bad in conduct, and decision making. Ethics can be clearly understood when compared with behaviors governed by law and freedom of choice.

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Responsibility 1 Ethics  
Corporate Social  
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Companies to be Socially Responsible. A company is a corporate citizen it should act as a responsible citizen ; Improves a companys reputation ; Companies should solve the problems they cause ;

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Example pollution  
Corporate Social  
Responsibility

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...

Managerial Ethics: Ethics is  
difficult to define in a  
precise way. In a general

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Sense, ethics is the code of moral principles and values that governs the behaviours of a person or group with respect to what is right or wrong. Ethics sets standards as to what is good or bad in conduct and decision making.

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Ethics and Social



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Responsibility 2 Learning  
Objectives 0. Define ethics  
and understand the  
relationship between law and  
ethics. Identify the  
stakeholders of  
organizations and understand  
each groups claims on the

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Organization and how each is  
affected by the

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...

Compliance and Ethics As the  
section above indicates,

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both a values-based and compliance approach are necessary elements of maintaining an ethical corporate culture.

Ethics, Corporate Culture,  
and Compliance – Principles

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In what follows we try to develop a concise line of reasoning concerning a conceptual clarification of the relationship between corporate ethics and management. Our proposal

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will draw from...

## Corporate Social Responsibility

Corporate Ethics and  
Management Theory |

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Managerial ethics and  
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responsibility 1. Ethics is

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a code of moral principles and values that governs the behaviours of a person or group with respect to what is right or wrong. Ethics sets standards as to what is good or bad in conduct or decision-making. Ethical

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issues occur when the action of a person may harm or benefit others.

Managerial ethics and  
corporate social  
responsibility

The difference between

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ethics and business ethics  
is explained as below:

Ethics essentially involves  
people and the way people  
treat others. Ethics means  
the set of rules or  
principles that the  
organization should



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Corporate Social Responsibility  
follow. The options with people, decision-making process, the moral principles and values that govern the behavior of people regarding what is right and wrong are also part of ethics.

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Responsibility  
What is the difference  
between ethics and business  
ethics ...

Management communication is  
a central discipline in the  
study of communication and  
corporate reputation. An

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Understanding of language and its inherent powers, combined with the skill to speak, write, listen, and form interpersonal relationships, will determine whether companies succeed or fail and whether

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they are rewarded or penalized for their reputations.

Managerial Communication and  
Corporate Reputation ...

For a very long time, there  
has been a real and a

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significant need for a good textbook on business ethics and corporate governance.

This textbook covers the issues related to corporate governance, business ethics, risk management and ethical decisions. It tries to

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Corporate Social Responsibility  
answer questions like, □What  
is corporate governance?

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Meaning of Management

Ethics: 'Management Ethics'

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Corporate Social  
Responsibility

is related to social  
responsiveness of a firm. It  
is “the discipline dealing  
with what is good and bad,  
or right and wrong, or with  
moral duty and obligation.  
It is a standard of  
behaviour that guides



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individual managers in their  
works”.

Management Ethics: Meaning,  
Need and Importance  
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Chapter 8: Managerial Ethics

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## 3 Corporate Social

(Chapter 5) Business Ethics  
& Corporate Governance

Chapter 6) Source: Own  
observation In the wake of  
various corporate scandals  
and amid increasing concern  
about environmental

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Sustainability issues, there has been a great deal of debate regarding the applicability of business ethics in the modern business age. The

R 6 CHAPTER SIX: BUSINESS

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## ETHICS AND CORPORATE GOVERNANCE

Management Ethics Chapter 1.

1. Ethics-the principles of conduct governing an individual or a group.Ex personal ethics-refers to the rules by which an

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Corporate Social Responsibility  
individual lives his  
personal lives. Accounting  
ethics refers to the code  
that guides the professional  
conduct of accountants. It  
also can also mean the  
discipline that examines  
one's moral standard or the

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moral standards of a society. It asks how these standards apply to our lives and whether these standards are reasonable or unreasonable ...

Management Ethics Chapter 1

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- SlideShare Social

Principles of Business

Ethics is the theme of this chapter in the Business Ethics volume. The theme is of interest to learners and teachers of English around the world. The focus of



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these lessons is on the development of language skills needed to think, discuss, and write about business ethics.

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