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Big Data In Practice How

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CONTENTS 39 TerraSeismic: Using Big Data To Predict Earthquakes 251 40 Apple: HowBigDataIsAtTheCentreOfTheirBusiness 255 41 Twitter: How Twitter And IBM Deliver ...

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Big Data can easily get out of control and become a monster that consumes you, instead of the other way around. Here are some Big Data best practices to avoid that mess. Big Data has the potential to offer remarkable insight, or completely overwhelm you. The choice is yours, based on the decisions you make before one bit of data is ever collected. The chief problem is that Big Data is a technology solution, collected by technology professionals, but the best practices are business processes.

Top 8 Big Data Best practices - Datamation

It is refreshing to read a book whose author simply puts the big data hype into practice. Ultimately, it offers a comprehensive narrative of why and how data is transforming the way businesses operate. (Marginalia on Engagement, April 2016) "This book is a brilliant introduction to the concept of big data, perfect for anybody who would like to ...

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