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Economics of Enough Cost and Production Concepts:

Part 1 ((Intermediate Microeconomics)) The

Economics of Enough What is economic value, and who

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~~State: Debunking Private vs. Public Sector Myths |~~

~~Mariana Mazzucato~~ The dirty secret of capitalism --

and a new way forward | Nick Hanauer Ten Years On:

The Financial Crisis and the State of Modern Capitalism

How price mechanism helps us make decisions.

Producers and consumers react to incentives. Simple

rules: Three logics of value creation | London Business

School

A Moonshot Guide to Changing Capitalism Mariana

Mazzucato: Government -- investor, risk-taker,

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innovator

Everybody talks about capitalism -- but what is it? |
Kajsa Ekis Ekman | TEDxAthens Cost benefit analysis
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Entrepreneurial State ~~The Quest for Economic Meaning~~
~~| Tom Sedlecek Economics of Entrepreneurship:~~
~~Advanced Pricing || The Economists' Dilemma: How to~~
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Introduction to Costs in Economics Measuring the Cost
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decision Why We Must Resist Economic Conventional
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Students on this course will have a reading week in Week 6, in line with Departmental policy. D Besanko, D Dranove & M Shanley, Economics of Strategy, John Wiley, 6th Edition.; A Dixit & B Nalebuff, ...

The Analysis of Strategy A

"Demand Inducement and the Physician/Patient Relationship," Economic Inquiry (April ... "Exploiting a Cost Advantage and Coping with a Cost Disadvantage" (with David Besanko and Mark Shanley) ...

David Dranove

Armbrüster, Thomas and Glückler, Johannes 2007. Organizational Change and the Economics of

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Management Consulting: A Response to Sorge and van
Witteloostuijn ...

The Economics and Sociology of Management Consulting

HEMPHILL, THOMAS A. 2012. REPURPOSING
PHARMACEUTICALS: DOES UNITED STATES
INTELLECTUAL PROPERTY LAW AND
REGULATORY POLICY ASSIGN SUFFICIENT VALUE
TO NEW USE PATENTS?. International Journal of ...

Theory of the Firm for Strategic Management

There is no fully adequate textbook for this course.
The most important text is D Besanko, D Dranove & M

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Shanley and S Schaefer, The Economics of Strategy,
John Wiley (6th edition, 2012). Among the ...

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