

## Altagamma 2016 Worldwide Luxury Market

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ALTAGAMMA 2016. Luxury Markets Overview 1. 3 GLOBAL LUXURY GOODS MARKETS (2016E| €B) Global luxury consumptions growing 4% in 2016. 4 2013 319 2014 351 2015 405 ... Flat personal luxury goods market in 2016  
GLOBAL PERSONAL LUXURY GOODS MARKET TREND (1994-2016E| €B) SORTIE DU TEMPLE DEMOCRATIZATION @K +3 % 3%+ +3 % +7 % +12% +1%-1% ± 0% CRISIS ...

## ALTAGAMMA 2016 WORLDWIDE LUXURY MARKET

- Online sales have shown especially strong growth in the personal luxury goods market, increasing nearly 20-fold from 2003 through 2016, to the current level of € 19 billion (or 8%

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of the total). In 2016 alone, the market for online luxury goods grew 13%, significantly outperforming the rest of the personal luxury goods market.

### LUXURY GOODS WORLDWIDE MARKET STUDY, FALL–WINTER 2016 As ...

The situation and the forecast for the worldwide luxury market were analyzed in the 18 th edition of the Altagamma Monitor Conference, through the presentation of the most renowned studies on the industry and the comments by entrepreneurs and experts. \_ Altagamma 2019 Worldwide Luxury Market Monitor, presented by Claudia D'Arpizio, Partner Bain&Company

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The global luxury market tracked by Bain & Company comprises 10 segments, including personal luxury goods, luxury cars, luxury hospitality, luxury cruises, designer furniture, fine food, fine wines and spirits, yachts, private jets and fine art. The overall market grew at 4% in 2016, to an estimated € 1.08 trillion in retail sales value.

## Luxury Goods Worldwide Market Study, Fall-Winter 2016 ...

2 worldwide luxury market on a page: 2017 and beyond luxury is changing skin: the rise of millennialism experi(m)ent(i)al luxury "x" factor: experimenting with experiences key to succeed in personal luxury healthier after 2016 reboot, 2017 "new normal": positive growth, younger customers, higher volumes, local customers back everywhere ...

## ALTAGAMMA 2017

WHILE Q1 EXUBERANCE WILL TEMPER, GLOBAL PERSONAL LUXURY GOODS MARKET WILL RETURN TO GROWTH IN 2017 E UROPE A MERICAS J APAN R OW M. C HINA + 2/4 % Constant Exch. rate 2017F GLOBAL PERSONAL LUXURY GOODS MARKET R OA (excl. M. China) + 7/ + 9 %-2/ ± 0 % ± 0/ +2 % + 6/ + 8 %-4/-2 %-1/ ± 0 % Note: figures refer to growth rate ranges at constant ...

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Altagamma 2015 Worldwide Markets Monitor Claudia D'Arpizio Milan, 29th October 2015. Luxury Markets Overview 1. 3 WORLDWIDE LUXURY “ MARKET OF THE MARKETS ” ... -New additional ships available from 2016

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## Altagamma 2015 Worldwide Markets Monitor

ALTAGAMMA 2018 MARKET MONITOR WORLDWIDE LUXURY. 2 CHI Burberry discussion June 2018v3 METHODOLOGICAL FOREWORD –SCOPE REVISION, TO FOCUS PERSONAL ... Digitally ENABLED purchases in the luxury market ~50% Continuous integration and convergence between e-commerce websites and digital

## ALTAGAMMA 2018

Executive Summary The luxury goods market continues to shine. The 17th edition of the Bain Luxury Study, published by Bain & Company for Fondazione Altagamma, the trade association of Italian luxury goods manufacturers, analyzed recent developments in the global luxury goods industry, as well as the future outlook.

## The Future of Luxury: A Look into Tomorrow to Understand ...

At the “ Altagamma Consumer and Retail Insight ” conference held in Milan on February 10th, the third edition of the True Luxury Global Consumer Insight carried out with Boston Consulting Group was presented together with the third edition of the Altagamma Retail Evolution carried out with EXANE BNP Paribas. The new protagonists of the luxury consumer market are between 18 and 34 years old: global, digitalised, optimistic, open to new things, prone to recommending and sharing products ...

## Events | Altagamma

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According to the Altagamma Monitor on the Global Markets study, carried out by Bain & Company in association with Altagamma, in 2015 the global personal luxury goods market was worth €253 billion, up +13% at current rates (+1% at constant rates). The last quarter was particularly difficult both in the US, where there was a slowdown in purchases by local consumers, and in Europe where the ...

## News - Altagamma

since 1999 in cooperation with Altagamma, the trade association of the Italian luxury brands. This study, based on the analysis of an extensive panel of worldwide luxury brands, is periodically updated and has become one of the most valued and cited sources of market information in the luxury industry.

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Milan – May 24, 2016 – Last year marked the beginning of a new era of slower but steady growth for the global personal luxury goods market – including leather accessories, fashion, hard luxury, and fragrance and cosmetics – which reached €253 billion in revenue. This is

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up 13 percent at current exchange rates from 2014, but only 1 percent in real growth terms, as a result of global challenges that hung heavy over the luxury industry in the last quarter of 2015, including a slow U.S ...

## Spring Luxury Update 2016 - Press Release | Bain & Company

The market is resisting the economic uncertainties determined by the global situation and keeps growing, for an overall value of 1.268 billion Euros (+4%). The same growing trend has been registered for the personal luxury segment, whose value will reach 281 billion Euros this year and is expected to rise by 4.5% in 2020; growth perspectives by 2025 are confirmed at +3-5%.

## Altgamma: luxury grows by 4%, now worth 1.268 billion ...

The Altgamma Observatory 2017, the annual conference that provides a snapshot of trends in the luxury segment of the market, took stock of the current state of health of the industry: following a 2016 of ups and downs, this year we can expect to see growth of 5% in both personal luxury goods and experiential consumption.

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