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noun. The action or business of promoting and selling products or services, including market research and advertising. 'the Western arts of marketing and distribution'. More example

sentences. 'a marketing campaign'. 'The first workshops on export marketing will be conducted in Oshakati and Tsumeb.'. 'Various types of marketing, retailing and production cooperatives also flourished in this period.'

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noun. A type of marketing that involves the creation and sharing of online material (such as videos, blogs, and social media posts) that does not explicitly promote a brand but is intended to stimulate interest in its products or services. 'High quality online video is increasingly important in content marketing.'

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